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GAFY Client Actions

Below is a brief description of recommended PhotoShop Client Actions. These actions were assembled to assist our clients with art development. The use of these Actions minimizes art preparation fees and allows clients to view exactly what will be printed.

CAUTION: These Actions render print-ready art, which is often different than the working file; therefore, we strongly recommend clients save original art files *before* executing any of them. Thoroughly read the description of each Action prior to execution.

Description of Actions

Clients are not obligated to run these Actions; however, if received art files require adjustments prior to DTG printing, clients may be charged art preparation fees to remedy any insufficiencies.

The Actions are presented below *in the order in which they should be executed*. While Action 1 & 4 is only applicable to certain pieces of art, we recommend *always* running Actions 2, 3 & 5 or 6 on *every* art file before submission. If semi-transparent pixels are discovered in Action 3 or 4, we recommend *always* running Action 5 or 6.

1. Make White Elements Printable

- Since DTG systems do not print *pure white* (RGB: 255,255,255/CMYK: 0,0,0,0), this Action replaces all *pure white* elements with a “printable” white color.
- This Action is recommended but never required when printing on WHITE shirts.
- NOTE: Running this action makes *all* pure white elements printable. White elements that are not intended for printing—including white backgrounds—should be transparent or removed prior to performing this action.**

2. Prep for Save

- DTG systems require a single *rasterized* art layer for printing. This Action prepares art files by:
 - Merging individual layers to create a single printable layer
 - Trimming away transparent margins
- NOTE: If the art file requires off-center printing, add the necessary empty space to the file after running this Action by using the *Image/Canvas Size* option in PhotoShop. (For more information about off-center printing, see the *Art Placement* documents available at www.GreatApparelForYou.com/art_requirements_fulfillment.htm.)**

3. Check for Unwanted Pixels (add stroke)

- WARNING: This Action is for VISUAL INSPECTION PURPOSES ONLY. Be sure to remove the stroke and re-run Action 2 prior to submission.**
- Art files frequently contain erroneous, semi-transparent pixels that are often invisible to the eye. *Assuming all layers have been merged prior to execution* (Action 2), this Action identifies these pixels by inserting a large red border (stroke) around the perimeter of the printable layer.
- Following execution, visually inspect the entire art piece and eliminate any unwanted elements.

4. Reveal Anti-Alias

- WARNING: This action is provided as a test and research tool. Save your art file before running this action.**
- Since the underbasing process for *dark* garments applies white ink below the color layer, semi-transparent pixels can render unwanted results. **This action reveals all partially transparent pixels.**
- If partially transparent pixels exist, they should be removed manually, or with Action 5 or 6.

5. Remove Anti-Alias (Add pixels)

- All semi-transparent pixels **MUST** be removed from underbased art files prior to submission. **This Action makes all pixels 100% opaque.** All anti-aliasing, feathering, shadows, and glows are rendered solid.
- This Action is recommended but not required for art that will *never* be printed with an underbase.
- NOTE: This Action may produce undesirable results. If the resulting image requires additional modification, DO NOT save art after running this Action. Reopen it, make the necessary modifications, and re-run this Action.**

6. Remove Anti-Alias (Remove pixels)

- All semi-transparent pixels **MUST** be removed from underbased art files prior to submission. **This Action removes all pixels that are not 100% opaque.** All anti-aliasing, feathering, shadows, and glows are removed.
- This Action is recommended but not required for art that will *never* be printed with an underbase.
- NOTE: This Action may produce undesirable results. If the resulting image requires additional modification, DO NOT save art after running this Action. Reopen it, make the necessary modifications, and re-run this Action.**

If you have questions regarding these Actions, or if these Actions have identified problems that you cannot resolve, please call us at 773-486-1702.